



STANDARD & POWERFUL

EFFECT

SOFTWARE JOINT STOCK COMPANY







EFFECT'S MESSAGE



People prove their existence through products and services which they created

To create positive changes in every individual's thinking and acting in business. We want business's society to be in good manner, hard working and think simple.

EFFECT and PROFIT

Company can certainly increase its profit with EFFECT, but more importantly, increase its own quality of products and services.

▷ VISION & MISSION

▷ VISION

Bringing “Technology Driven Business“ to every individual of organisations, hospital, school and society with the power of information technology.

MISSION

▷ With the market:

EFFECT’s mission is to provide synchronising solution with Japan’s quality - hardware, software, communication, technology, intels and inventions...

▷ With society:

To create positive changes in every individual’s thinking and acting in business. We want business’s society to be in good manner, hard working and think simple.

▷ With staff:

Increase every company individual’s intelligent, passion and characteristic.

▷ With partners:

Providing products, services and unique experiences in EFFECT TDB solution.



CORE VALUE

*THINK OF
SYSTEMS,
LIVE WITH
PASSION*





ABILITY TO INNOVATE



PEOPLE:

> 120

EFFECT has more than 120 engineers, bachelors, masters.

> 20

over 20 years of developing software products

since
2001

EFFECT has been annually consulting many Academy of Finance's professors and Phds in the field of accounting since 2001

40

EFFECT has been consulted with Japanese's expert in the field of Innovation and Business solution (He has more than 40 years working in IBM Japan)



since
2009

EFFECT has many experts in Control, Analyse companies' unique problems since 2009.

the
BEST

EFFECT has 01 expert in develop software program, implement big project, intergrate new technology.

63

EFFECT has thousands of partners in 63 provinces of Vietnam.



PROCESS

ISO 9001

EFFECT is one of 5 Vietnam company achieved ISO 9001 since 2001.



ACTION

Pioneers

EFFECT is a pioneer in creating new products such as Accounting management, Education management, Driven business.





PATENT

2014

EEFFECT shared a patent of “Theory of solution driven business” in 2014.



DEDICATION

2001



ACADEMY OF FINANCE:

EEFFECT’s knowledge database has been using as teaching materials and become main subject in Academy of Finance since 2001.

TDB’s theory has been transferred to 65 lecturers, Jr Professors, Doctors... in Finance Institute.

2012



NATIONAL ECONOMICS UNIVERSITY:

EEFFECT’s CRM become main subject in National Economics University since 2012

12.000

SMALL SHOPS/ ENTERPRISES SOCIETY:

EEFFECT Standard has been provided freely to more than 12.000 small shops/ enterprises all over Vietnam.



ACCUMULATION OF EXPERIENCE

Product's type	Product name	Note
Customise Accounting	EFFECT 6 S EFFECT 6 M EFFECT 6 Big	<i>Custom product for Small firms Custom product for Medium firms Custom product for Big firms</i>
Standard Accounting (Package)	EFFECT HCSN	<i>Standard for administrative agency</i>
	EFFECT EFFE TM & DV & SX	<i>Standard for small and medium firms</i>
Driven Business	EFFECT + TDB + DMS	<i>Accounting and Managing supply chain in Mobile</i>
	EFFECT + TDB + CRM	<i>Accounting and Managing customer relationship</i>
	EFFECT + TDB + HRM	<i>Accounting and Managing human resources</i>
	EFFECT + TDB + Manu	<i>Accounting and Managing production</i>
	EFFECT + QR code	<i>Accounting and QR/ Barcode integration in mobile</i>
	EFFECT + TDB + BPM	<i>Accounting and Managing processes in categories</i>
Small Shop Management	EFFECT Shop	<i>Managing small shops, restaurants with cloud technology in mobile, tablet and computer</i>
Hotline - Call Center	1900 57 57 85	<i>Call Center for online consultants and maintenances</i>
E-learning	http://htt.effe.vn	<i>Free course by Academy of Finance and EFFECT via e-learning</i>

▷ **ACHIEVEMENT**

2016

TOP 50 VIETNAM'S SOFTWARE COMPANIES (2016)



EFFECT'S PRIZES



Sao Khuê Prize 2011



Vietnam's 50 leading IT Companies 2015



First prize of BIT Cup 2015



First prize of BIT Cup 2008



Vietnam Top trade services Awards 2010



SOCIETY OF SHARING

since
2003

EFFECT start giving sponsor for honored students of Academy of Finance since 2003

since
2011

EFFECT start donating annual fund raising for victims of natural disasters since 2011

since
2014

EFFECT started donating for Dien Bien's children since 2014





POWER



EFFECT is a member of TDB Group:

TDBiz JP

TDBiz Japan Co., LTD

BSC

BSC Telecom JSC

BSC

BSC JSC



Comlink JSC



SOFTWARE JOINT STOCK COMPANY EFFECT

EFFECT's honored partner in software field:



Vietnam Post and
Telecommunication Group



MobiFone Corporation



CUSTOMERS

>4000

Big-size, Medium-size, Small-size enterprises

>14.000

Organisations, Companies and Small shop

>500

Organisations and Schools Customers

>120

Japan and Foreign Customers



OUR CUSTOMERS





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